



SAIS 2

# RE:innovation

CHALLENGE PROJECTS



## INTEGRATED REFORESTING FOR SERVICE PROVIDERS

### ABOUT THE PROJECT

Although reforestation and afforestation have been on the rise in SADC, the involvement of startups service providers has been limited due to the lack of access to affordable forestry solutions. The Integrated Reforesting for Service Providers project seeks to solve the challenge faced by Tanzanian urban investors, diaspora, and forestry companies in transparent service provision for sustainable forestry management. The project's proposed innovation helps to remotely track the progress of forestry operations on the ground while also ensuring that the appropriate forestry guidelines are being adhered to.

Consortium member Risutec LTD already offers existing technology to meet this need, but it is based in Europe and has yet to fully penetrate the SADC market. The project will initially validate the proposed solution in the Tanzanian commercial forestry market while also training service providers and trainers on the best handling and maintenance practices of the new technology. In addition, the project will develop a vocational training curriculum to help future forestry service provider startups in Tanzania.

The validation process will involve three pilot service provider startups that are already operating in the country with a diverse customer base. The project will increase these service providers' web presence during the project's lifetime.

### KEY OBJECTIVES

- To build capacity in market-led reforestation for service providers and contractors in the Tanzanian commercial forestry sector.
- To launch and test a commercially viable market-led reforestation solution for service providers and contractors in Tanzania.



#### Project Partner

Risutec Ltd, Finland



#### Project Coordinator

African Forestry (AF), Tanzania



#### Implementing Country

Tanzania

“Entrepreneurship and innovation in commercial forestry is possible when startups are providing market-driven solutions with reliable technology.”

