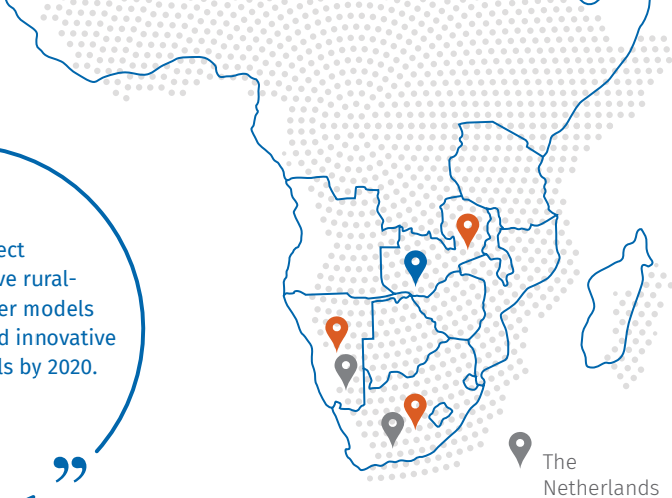




“ The project aims to improve rural-based out-grower models using inclusive and innovative delivery channels by 2020. ”



## AFRICA FOOD 360 ACCELERATOR

### ABOUT THE PROJECT

Africa Food360 Accelerator is an inclusive innovation project focusing on empowering female agro-processors to scale innovation, increase efficiency, and improve delivery, while creating social impact on rural-based out-grower communities. The project aims to inclusively scale Africa's innovation ecosystems in food, nutrition, climate change, and sustainable markets through inclusive transformation in contract farming and out-grower schemes.

The project works to support networks of unorganised smallholder producers, strengthen their productive capacity, and work with them to create sustainable supply chain partnerships with female agro-processors on the accelerator programme. The Africa Food360 Accelerator is based on a social enterprise model that helps to address challenges in social enterprise markets and thereby benefits both the smallholder farmer and the social enterprise. The selection of social enterprise businesses to enter the accelerator is based on the following requirements: female agro-processors with running out-grower contracts working with a minimum of 100 rural producers each; having existing finished products and contracts with retail networks locally or regionally – with business models that demonstrate potential for scalable social impact in resource-constrained markets. Through the Regional Food Exchange Programme, Zambian female agrobusiness owners participating in the accelerator will learn and share business opportunities with their counterparts in Namibia, create regional visibility, and explore cross-border trade opportunities.

### PROJECT PARTNERS

Brilliant Entrepreneur/Co Motion Consult, the Netherlands

GEN Namibia, Namibia

Kapture Creative, South Africa



### PROJECT COORDINATOR

WECREATE Entrepreneurial Center Zambia Limited



### IMPLEMENTING COUNTRIES

Namibia, South Africa, Zambia

### KEY OBJECTIVES

- Increase the capacity of first-line beneficiaries to expand their markets while supporting them to scale their innovations and increase their reach, with impact on 3,000 rural-based out-grower communities.
- Enhance the nutrition value chain and climate-smart technologies in food production through access to technology, accelerated go-to-market strategies, and last-mile distribution.
- To facilitate financial inclusion to 1,000 smallholder farmers and open 1,000 mobile wallet accounts and digital payment solutions by the end of 2020.
- To improve the productivity and quality of goods and services for 20 female SME social entrepreneurs by 2020.