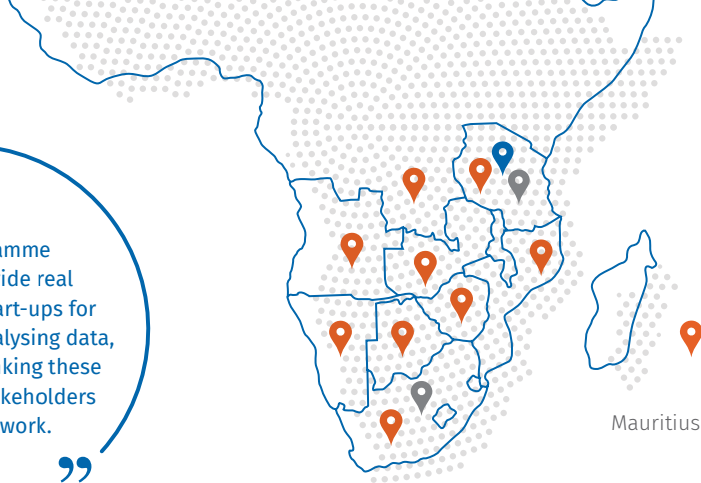




“ Our programme aims to provide real solutions to start-ups for scaling up by analysing data, training, and linking these start-ups to stakeholders on our network. ”



## SEEDSTARS INVESTMENT READINESS PROGRAMME

### ABOUT THE PROJECT

The Seedstars Investment Readiness Programme is a unique programme designed for scalable potential startups with the aim of identifying individual challenges and providing training related to these challenges. The programme focuses on providing real solutions for challenges that hinder startup growth through a data-driven series of trainings, while connecting that with current technologies and access to the market. During the programme, participants will have an opportunity to share knowledge and experience in different markets through the Seedstar App. Regional town halls and online webinars will be held by start-ups to share experiences in their local markets. As most of the countries will have a virtual programme, hubs that will partner with the project will have access to the learning process.

This project will encourage women participation from entry to completion level to ensure equal participation for both men and women.

### KEY OBJECTIVES

- Promote entrepreneurs and entrepreneurship support organisations through ecosystem activities in ten participating SADC countries.
- Connect entrepreneurs and entrepreneurship support organisations to a global network of relevant stakeholders through the regional summit event.
- Educate entrepreneurs and investors from ten participating countries through local boot camps and a three-month programme that gives start-ups the opportunity to become investor-ready.
- Invest in the best entrepreneurs through the use of investment readiness scores.

### PROJECT PARTNERS

Jarana SA, Tanzania

Seedstars South Africa (Pty) Ltd



### PROJECT COORDINATOR

Seedspace Company Limited T/A Seedspace Tanzania



### IMPLEMENTING COUNTRIES

Botswana, Namibia, South Africa, Tanzania, Zambia, Angola, Democratic Republic of Congo, Zimbabwe, Mozambique, Mauritius